

June 5-6, 2010

www.pinellaslivinggreenexpo.org

Details about the Expo Exhibitor Spaces

Over 100 exhibitor spaces will be located inside The Coliseum at 535 Fourth Ave. North, St. Petersburg and across the street in a grassy area (tent not provided) at the Sunshine Center Complex at 330 Fifth Street North. Booths are 10' x 10' and alcoves are 14' x 15'. All indoor booths contain back and side drapes. Booths and Alcoves will have the following: **one (1) 6 ft. draped table or a 8 ft. draped table, two (2) chairs, and one (1) wastebasket.**

Pinellas Living Green, Inc., seeks to present and promote healthier, more efficient and more ecologically sound information, products and services that enhance lifestyles and create a better future for us all, and to educate attendees about the environmental impacts of widespread consumer actions and choices.

Exhibitors must offer information, resources, products or services that meet at least one of the following environmental sustainability criteria or be third-party certified: Certified by USDA Organic; Energy Star; Fair Trade; FSC; Food Alliance; LEED; Green-e, Green Globe, Green Seal, Water Star, FGBC or others approved certifications. In addition, they should be able to answer basic questions relating to these products and services.

Exhibitors may only display, promote or describe products, methods or services that meet the listed criteria, with the exception being a non-conforming product used to highlight the green/sustainable qualities of the conforming product. **No non-sustainable samples or gifts that do not meet our criteria can be given out by the vendors, including plastic bags.**

The Pinellas Living Green Screening Committee will review all Expo exhibitors applications. Once a decision is made the applicant will be informed of the committee's decision. A follow-up telephone call or email may be required to request further information.

Criteria (All Check Boxes)

- | | | |
|---|--|---|
| <input type="checkbox"/> Energy efficient | <input type="checkbox"/> Healthier or less/non-toxic | <input type="checkbox"/> Recycled content |
| <input type="checkbox"/> Renewable energy | <input type="checkbox"/> Locally/regionally produced | <input type="checkbox"/> Organically sourced |
| <input type="checkbox"/> Conserves water | <input type="checkbox"/> Reduces/reuses/recycles waste | <input type="checkbox"/> Environmental educational/protection |
| <input type="checkbox"/> Improves air quality | <input type="checkbox"/> Durable/reusable | |

Third-Party Certified (Select from below options)

- | | | |
|--|--------------------------------------|---|
| <input type="checkbox"/> Energy Star | <input type="checkbox"/> Green Globe | <input type="checkbox"/> USDA Organic |
| <input type="checkbox"/> Fair Trade | <input type="checkbox"/> Green Guard | <input type="checkbox"/> Other(s), please specify |
| <input type="checkbox"/> Food Alliance | <input type="checkbox"/> Green Seal | _____ |
| <input type="checkbox"/> FSC | <input type="checkbox"/> LEED | _____ |
| <input type="checkbox"/> Green-E | <input type="checkbox"/> Water Star | |

Describe your products or services: _____

Describe how your product or service meets the criteria you checked above: _____

Company website: _____

Website link to your products or services if different from above: _____

Application is two pages. Please be sure to print both.

June 5-6, 2010

www.pinellaslivinggreenexpo.org

Early Bird Registration

Must Sign up and Pay before March 1, 2010 to qualify for discounted rate

Booth: _____ \$400 - 10'x10' **Booth:** _____ \$100 - 10'x10' (*NonProfit Rate*) **Alcove:** _____ \$700 - 14' x 15'

Tents not provided - Outdoor: _____ \$150 (*Commercial*) **Outdoor:** _____ \$75 (*NonProfit*)

Date: _____ **Electricity:** _____ \$45 in advance and \$60 on the day of the Expo.

Name: _____ **Organization:** _____

Address: _____

City, State, Zip: _____

Phone: _____ **Fax:** _____ **Email:** _____

Description to be used in Event Program: _____

Terms and Conditions

Exhibitor applicants acknowledge that the information supplied is correct and that they agree to only display, promote and/or describe products or services that meet these criteria, with the exception of a non-conforming product used to highlight the green/sustainable qualities of the conforming product.

In addition, exhibitors will be asked to be mindful of the items they hand out at their booths and not pass out items that are made from plastic or non-sustainable materials. Plastic bags will not be allowed to be handed out under any circumstances. You may hand out a more environmentally friendly alternative. If the Pinellas Living Green Expo has a bag sponsor, then those bags will be handed out on the Expo floor.

By my signature I release the Pinellas Living Green, Inc and its employees or agents from any liability for negligent acts or omissions for the duration of the event. I am fully aware of the risks and hazards of participating in this event and elect voluntarily to engage in such activity. I assume liability for the soundness and safety of any product I sell and indemnify the Pinellas Living Green, Inc.

I voluntarily assume all risk of loss, damage, or injury, including death that may be sustained by me or my property in connection with this Expo. I agree that Pinellas Living Green, Inc. may have unlimited use of any photographic medium that contains my likeness or image in any publication for publicity or commercial purposes.

I understand that Exhibitor fees are non-refundable. Pinellas Living Green, Inc. is not responsible for acts of nature that may interfere with the scheduled activities.

Name of Authorized Exhibitor Contact

Date

MAKE CHECKS PAYABLE TO: Pinellas Living Green, Inc. Please mail check and completed form to: P.O. Box 7936, St. Petersburg, FL 33734 or fax application to (727) 823-8961

BOTH PAGES MUST BE RECEIVED FOR VALID APPLICATION.

Total amount included